KEYNOTE ADDRESS:
INTERNATIONALISING HIGHER EDUCATION:
POSITIONING AND BUILDING PARTNERSHIPS

Professor Emeritus Tan Sri Anuwar Ali
President/Vice- Chancellor
Open University Malaysia
INTERNATIONALISATION OF HIGHER EDUCATION

Globalisation
ICT Advances
Increased Competition
Demand for Skilled & Knowledge Workers
Lifelong Learning
Borderless Education

Internationalisation of Higher Education

Collaborations with Foreign HEIs
Foreign Branch Campuses
ODL
Changes in Curriculum Design & Delivery
Recruitment of Foreign Staff & Students
Franchise & Twinning Programmes
Sharing technology, resources & expertise

Transformation of Higher Education

First ODL University in Malaysia
University for All
OUM: A UNIQUE MODEL

Consortium of 11 Public Universities

Ownerhsip

Operates as a Private University

Democratisation of Education through ODL

Facts & Figures
- Established in 2000
- Enrolment: > 90,000
- Programmes: 71
- Graduates: > 20,000
- Learning Centres: 62
- Tutors: > 9,000

Governance
- Economies of Scale
- Efficiency
- Q-Education
- University for All
DELIVERY SYSTEM: BLEND PEDAGOGY

**Face-to-Face Tutorials**
- Classroom Environment
- Face-to-face Meetings
- Teaching Strategies

**Online Learning**
- Learning Resources
- Discussions & Forums

**Self-Managed Learning**
- Specially Designed Modules
- Digital Library
E-LEARNING MATERIALS & RESOURCES

- iRadio Learning Segments
  URL: iradio.oum.edu.my
- iWeblets
- iCast
- Learning Objects
- Audio Modules
- iTutorials
- Web-based Modules
COLLABORATIONS & PARTNERSHIPS

OUM Experience ➔ Internationalisation

- Villa College, The Maldives
- University of Science & Technology, Yemen
- Accra Institute of Technology, Ghana
- Arab Open University, Bahrain
- NeLC, Riyadh, KSA
- Potential: Hanoi University, Vietnam & Eszterházy Károly College, Hungary
LESSONS TO BE LEARNT

- Sustaining Partnership
- Networking with Education Institutions
- Meticulous Planning and Implementation
- Generating Revenue for Future Growth
- Quality Education and Learner-Centredness
- Leveraging on ICT
- Branding the University
**CONCLUSION**

- **Q-education** & excellent learning environment are vital for successful internationalisation efforts.

- Continuous nurturing and strengthening of partnerships & collaborations → **learn from past experiences**.

- **OU**M → **must stay ahead** through innovation & learner-centredness approach.
THANK YOU

First ODL University in Malaysia
University for All