

GLOBAL OUTREACH IN OPEN & DISTANCE LEARNING: THE INTERNATIONALISATION OF OPEN UNIVERSITY MALAYSIA

PROFESSOR EMERITUS ANUWAR ALI
President/Vice-Chancellor
Open University Malaysia



International Conference & 41st Anniversary
STIE Perbanas
Surabaya, Indonesia 28 January 2011

INTRODUCTION (1/2)

GLOBALISATION:

- Impact on *political, economic & social* facets
- *Transformation & internationalisation* of higher education (HE)

INTERNATIONALISATION OF HE:

- *Cross-border* activities (students, programmes, etc)
- Encouraged by:

- **Technological** progress
- Newfound **global market**
- Education: **export commodity & democratisation**
- Enforcement of WTO's **GATS**



FEATURES OF HE INTERNATIONALISATION:

- Student *mobility*
- *Branch* campuses & *franchise* arrangements
- Development of *ODL*

FOR MALAYSIA & OUM:

- Important for *national agenda*: Malaysia as centre for educational excellence
- Means to develop an *international presence*



GLOBALISATION & ODL

IMPACT OF GLOBALISATION ON HE:

- Increasing *demand* for places
- Greater *role of universities* in national agenda
- New & non-traditional *learners*

ADVANTAGES OF ODL:

- *Flexible* nature with blended pedagogy
- Leverage of *ICTs*
- Focus on *industry-driven* fields

GLOBAL OUTREACH OF ODL:

- Many examples already, e.g. *IGNOU, OUM*



OUM – SOME ACHIEVEMENTS IN THE PAST DECADE:

>96,000

Learners

>30,000

Graduates

Prominent

Partners

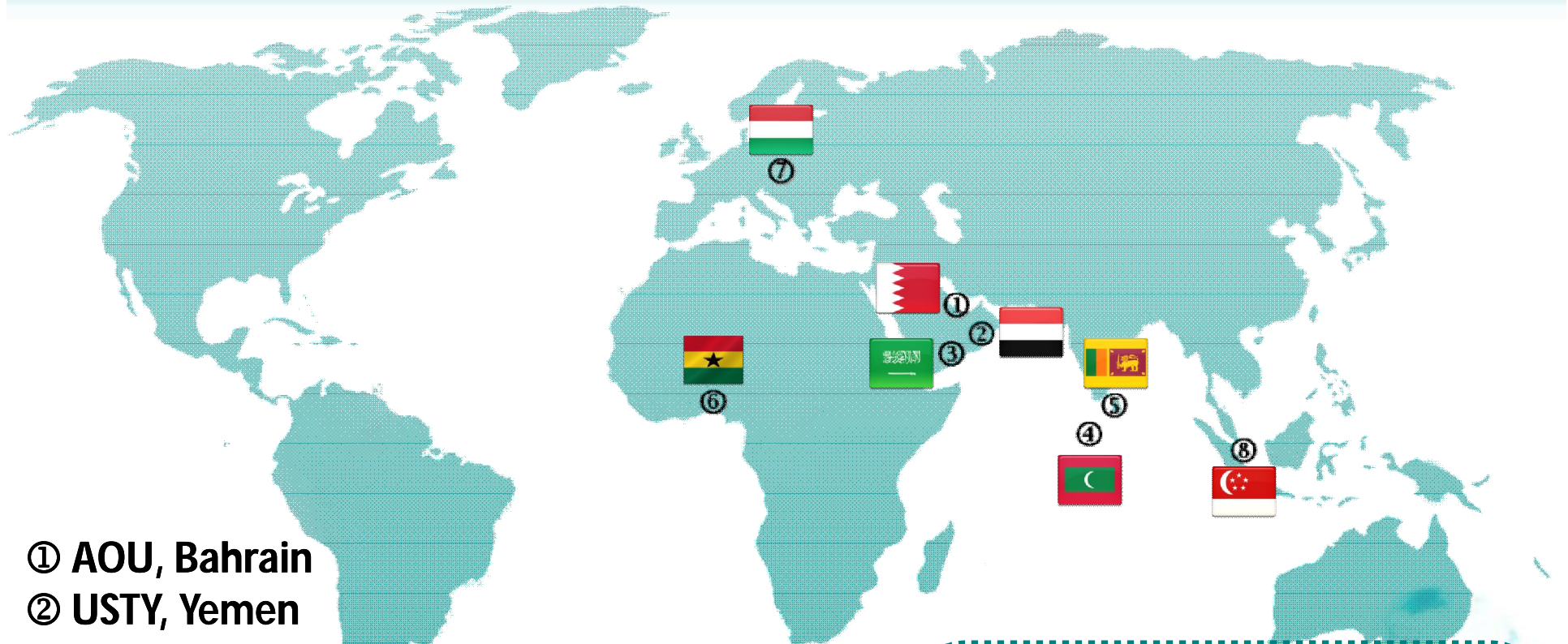
COLLABORATING WITH FOREIGN PARTNERS:

- Continuous exploration
- Locating our activities overseas
- 1,600 international learners (as at 2010)
- Various *benefits*:

- **Sharing** of ICT facilities, academic staff, learning materials & support services
- **Curriculum** development
- **Research** collaboration



OUM International Collaborations:



- ① AOU, Bahrain
- ② USTY, Yemen
- ③ NeLC, Kingdom of Saudi Arabia
- ④ Villa College, The Maldives
- ⑤ IIHS, Sri Lanka
- ⑥ AIT, Ghana
- ⑦ Eszterházy Károly College, Hungary
- ⑧ Trent Global Educational Group, Singapore

Other areas of collaboration:

- Nestlé
- Master of ASEAN Studies
- AJODL
- Research on learner retention



OUM'S ENABLING FACTORS (1/2)

- Leverage on **past experiences**
- Formulate **best practices**
- Develop **matrix of responsibilities**
- Positive **relationship & all-round support**
- **Learner-centredness** as a guiding principle



- Effective **costs** & importance of **CSR**
- **QA**: audit, assess, review & improve
- Use of **technologies**, e.g. myVLE
- **Reputation** of partnering institutions



INTERNATIONALISATION IN A GLOBAL OUTREACH:

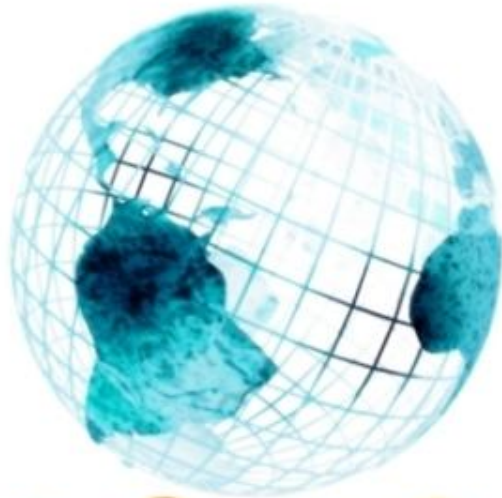
→ Cultivating a *global learning audience*

→ Means for *growth & progress*

→ Fundamental component in *HE transformation*

→ ODL can provide the necessary *boost*





THANK YOU



International Conference & 41st Anniversary
STIE Perbanas
Surabaya, Indonesia 28 January 2011