

**WEB 2.0 SOFTWARE TOOLS:
PRACTICAL APPLICATION FOR SME / SMI**

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ABSTRACT

Web 2.0 is a term often applied to a perceived ongoing transition of the World Wide Web from a collection of websites that just published information to a full-fledged computing platform serving web applications to end users or the enterprise. Eventually Web 2.0 services are expected to replace desktop computing applications for many purposes.

Interactivity is clearly a dominant Web 2.0 theme. The second main area of Web 2.0 applications is "social networking". A third main area is "tagging", and finally "web service". Web 2.0 applications are very popular now as can be seen in the Internet. For example, technologies such as Blogs, Wikis, Ajax, Mashups, and websites such as flickr.com, Google map, zimbra.com, tadalist.com, del.icio.us, Yahoo 360, and many others.

Many proponents of Web 2.0 believed that Web 2.0 applications would adapt to the Enterprise soon. Many web companies around the world are putting effort in making it happen by developing various web applications that could actually help for the Enterprise.

In this paper we introduce some of the well-developed next generation Web 2.0 applications to be used in the Enterprise, especially SME or SMI. We introduce, compare and study these next generation tools to see if they are practically applicable and bring beneficial for the Enterprise.

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