

JOYOUSMEETING EVENT MANAGEMENT SYSTEM

BY

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ABSTRACT

This paper describes a new monitoring and event management concept. Event management is the application of the management science of project management to the creation and development of festivals and events. JoyousMeeting Event Management System lets clients and staffs register venues and events in a simple manner. From registering of venue to informing attendees, JoyousMeeting Event Management System simplifies the reservations process, enabling staff to operate at peak efficiency. And, when everyone is working together with complete, accurate, real-time information, customers receive the best possible service. Generally, the project is about registering venues by vendors for events like meeting, exhibition, convocation etc and for clients to book venue for events. The staff will exist in registering attendees for particular events and send emails days before the event as reminder. The design of the system was illustrated using several types of diagrams, namely Entity Relationship Diagram (ERD), Data Flow Diagram (DFD), and also Data Dictionary and Data Normalization. This project was written on VB.NET and ASP.NET.

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1.0 Introduction

Event management is the process by which an event is planned, prepared, and produced. As with any other form of management, it encompasses the assessment, definition, acquisition, allocation, direction, control, and analysis of time, finances, people, products, services, and other resources to achieve objectives. An event manager's job is to oversee and arrange every aspect of an event, including researching, planning, organizing, implementing, controlling, and evaluating an event's design, activities, and production.

1.1 Background of the Study

JoyousMeeting is an events management and promotion company. The company prides itself in meeting the needs of small- and middle-sized companies for maintaining and encouraging a rich array of co curricular activities.

In 2001, Dr Joseph, CEO of JoyousMeeting hardy started the company to provide efficient, effective and reliable conference, and event-outsourcing services. Dr Joseph took the activity one step further by encouraging other organizations to involve themselves in sponsoring events that enhance a sense of community through planning and participation and making the activities more enjoyable and rewarding.

With the growing popularity through its best services in 2004, JoyousMeeting received the state of Event Management award from the government. To provide turn-key services to its clients and service the world community, Dr Joseph decided to make his presence known globally.

Since the idea is new and very few had explored the global market, he predicted 100% growth in his business. Moreover, the competition was also less. Dr Joseph has since decided to redesign the system that would not only make the company's presence global but would provide him with an opportunity to benefit his clients by allowing them to save their money and maximize their return on their investment.