I. Knowing and Understanding University’s Vision and Mission

i. “Vision of outstanding scholarship and academic excellence that is capable of providing leadership in all fields of internationally recognised professional body”

ii. “To establish a premier university of outstanding scholarship and academic excellence”
II. UiTM’s Mission

“To enhance the knowledge and expertise of Bumiputeras in all fields of study through professional programmes, research work and community service”

III. THE BIG QUESTION IS:

How do we translate these statements in terms of everyday functionalities and internal processes?
IV. Defining our role as academic leaders

• Answerable to a number of stakeholders:
  • Student body
  • Academic/faculty members
  • Government
  • Community

V. University’s Academic Reputation

• Excellence and “World-class” in:
  • Teaching and knowledge dissemination
  • Learning process and quality of graduates
  • Research and publication
  • From an academic to a scholar
VI. Good Governance

• Dedicated and Committed Leaders
• Transparent Selection Process
• Transforming an academic to an administrator
• Flow of information

VII. Academic Leadership

• Role Models
• Shared Values
• Accountability and Academic Freedom
• Need for well-defined KPIs
VIII. University Autonomy

- Reality and how important is “autonomy”
- Decision-making and relationship with Ministry
- Empowerment and centralization

Conclusion

- Striving for a culture of excellence & a better academic environment to establish Q-education.
- Lots of “homework” to be done

Thank You