EMBEDDED LIBRARIAN IN HIGHER EDUCATION

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SCOPE

- Introduction & definition
- Librarianship models: revisited
- Why embedded librarianship (EL)?
- Attributes of EL

International Conference on Libraries: "Openness Paradigm: Emerging Knowledge Ecologies" 25th- 26th August 2015, Vistana Hotel, Penang, Malaysia



SCOPE

- EL in distance education
- EL in Dar Al-Hikmah Library, IIUM
- Sustaining EL roles
- Conclusion

International Conference on Libraries: "Openness Paradigm: Emerging Knowledge Ecologies" 25th- 26th August 2015, Vistana Hotel, Penang, Malaysia



INTRODUCTION

- A librarian?
- Someone who works in a library
- Digital information is ubiquitous people no more go to libraries to get info

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DEFINITION

form a strong working relationship between librarian & group of team who need of the librarian's information expertise

this relationship produce a shared goal

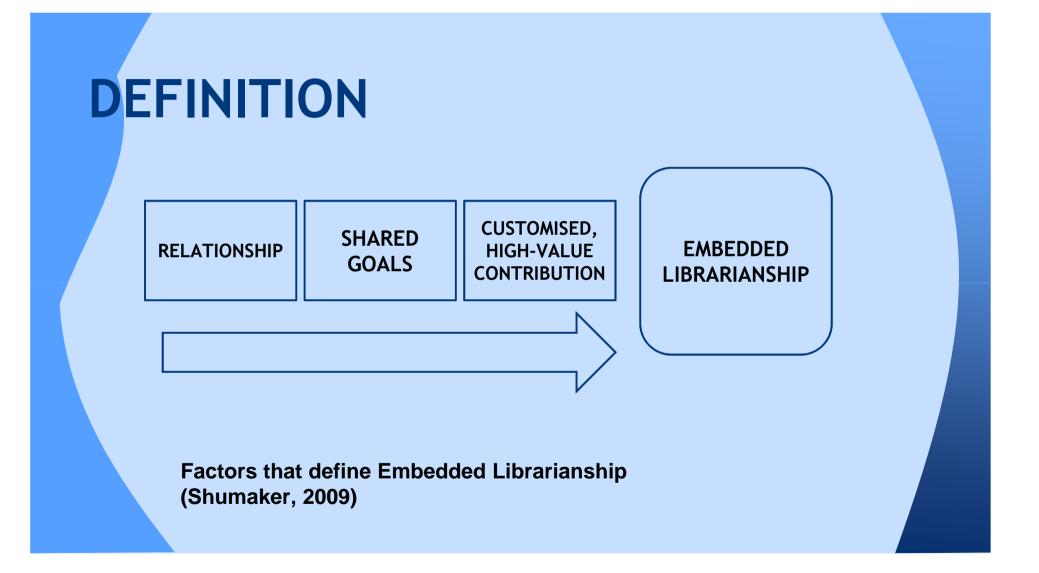
International Conference on Libraries: "Openness Paradigm: Emerging Knowledge Ecologies" 25th- 26th August 2015, Vistana Hotel, Penang, Malaysia



DEFINITION

- Librarian accepted as member of the group
- knowledge and understanding of the group grows

result in customised, high-value of contribution



DEFINITION

- an integral part to the whole (Dene, 2011)
- term derived from embedded journalist (Dewey, 2004)
- closed physical proximity not compulsory, but an advantage

Virtual librarian

 ✓ available remotely via all kind of communications
 ✓ still in passive mode

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Roving librarian

 ✓ librarian leaves library & set a different physical location 'service center'
 ✓ still disconnected from the work of organisation

Traditional subject liaison librarian

✓ goal - reference service and collection
development
✓ not share institutional goal in teaching & research

Embedded librarian

✓ ongoing working relationship
 ✓ members of the group consider librarian as one of the members
 ✓ customised, high-value contribution

WHY EMBEDDED LIBRARIAN?

- decreasing number of face to face reference transactions
- growing number of literature esp. online
- little access to students in classroom

ATTRIBUTES OF EMBEDDED LIBRARIANS

TRADITIONAL	EMBEDDED
Responsive	Anticipatory
Individual customers	Team of collaborators
Standardised	Customised
Single transaction	Ongoing projects
Service	Partnership

Differences between Traditional & Embedded Librarianship (Schumaker, 2009)

EL IN DISTANCE EDUCATION

- integrating librarian with students and faculty members in Learning Management System (LMS)
- librarians participate in forum, Library Guide, instructional video, screen casting, etc

EL IN DISTANCE EDUCATION

Figure 1

Librarian Participation in Online Forum

COMMUNITY COUL	of vermont	宿 🥥 🕅 Home Help Logout	Castleton State College Lyndon Community College of Vermont Vermon Johnson State College	State College t Technical College
CCV Staff CCV Cour Announcements Assignments Communication Course Documents Course Information Discussion Board External Links Staff Information Tools	Add Forum Add Forum Ask a Librar Your class has In this discuss choosing and n be posting librar Ann's based at	INT & TODD, DEV > DISCUSSION BOARD ian an "embedded" librarian, Ann Sch ion forum you can ask her qu arrowing topics, and documental y tips and possible sources of Inf	, ,	Motily Remove Number of Messages: 51 [All New]

Librarian at Community College of Vermont (CCV) participate in online forum

EL IN DISTANCE EDUCATION

Figure 2

Librarian's Personal Greeting to Forum

сомялятту соц	ACE OF VERMONT	● ● ● Nome Nate Logout	Castleton State College Lyndon State College Community College of Vermont Vermont Technical College Johnson State College
CCV Staff CCV Co Announcements Assignments Communication Course Documents	COLRECTORATALOG > VOICE 4-4 Profess Resage - Net Forum: Ask a Libraria Date: Thu May 25 200	an 06 14:10	Tenes Read: 19
Course Information Discussion Board External Links Staff Information Tools	Subject: Greetings! Greetings to Anie's Inf	Inn C. < <u>schroeda@imail.ccv.vsc.ed.</u> fant and Toddier Development stude working with you this semester. Til	(Remove)
Tools 画 Communication 種 Course Tools 段 Course Map	Please feel free to ser	other discussion forums, but will ch nd questions at any time. eeting" all of you! Ann	leck to see what your assignments are and how I can help.
Control Panel	4-4 Previous Message Next	Message 🍽	Reply

Librarian at Community College of Vermont (CCV) participate in online forum

EL IN DAR AL-HIKMAH LIBRARY, IIUM

- Embedded librarian similar to the liaison librarian programme
- Library & Faculty form a partnership in Information Literacy (IL) programme

EL IN DAR AL-HIKMAH LIBRARY, IIUM

NO.	MODULE	LEVEL OF STUDY
1	Library skills for first year students	Undergraduate
2	Law 1030: Legal method	Undergraduate
3	LE/LQ 4000: English/Arabic for academic purpose	Undergraduate
4	Library research skills for post graduate	Post Graduate
5	LAW 6812: legal research	Post Graduate
6	ACC 6650: Academic writing and library search	Post Graduate
7	Bibliographic tools (Endnotes & Mendeley)	All levels

EL IN DAR AL-HIKMAH LIBRARY,

Liaison librarian is integrated to courses

EL IN DAR AL-HIKMAH LIBRARY, IIUM

WEEK	TOPIC	
8	Introduction: Using the library for academic research purposes	
9	Electronic Research Process (Library) Search techniques - how to develop your search query, Boolean Operators, Proximity Search, Query Language - some rules for formulating search queries	
10	Electronic Research Process - Online Databases	
11	Using Internet for Research Purposes Evaluating the world wide web documents Search engines - various types; the advantages and disadvantages. of search engines	
	ACC 6650: Academic writing and library search	

SUSTAINING EMBEDDED LIBRARIAN

Build strong relationships with users

 Focus on understanding users' work and information needs

 Share their goals and actively contribute to the achievement of those goals

CONCLUSION

- Embedded librarianship is more than service. It is partnership
- Embedded librarianship proceeds from tradition of subject liaison librarians
- The future is already here; it's just not evenly distributed (William Gibson, 1993)

CONCLUSION

- Obstacles from faculty & academic admin is there
- But the greater obstacle is limitation of vision and ambitions of librarians

- Thank you -

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