EMBEDDED LIBRARIAN IN HIGHER EDUCATION

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SCOPE

- Introduction & definition
- Librarianship models: revisited
- Why embedded librarianship (EL)?
- Attributes of EL

25th-26th August 2015, Vistana Hotel, Penang, Malaysia
SCOPE

- EL in distance education
- EL in Dar Al-Hikmah Library, IIUM
- Sustaining EL roles
- Conclusion

25th-26th August 2015, Vistana Hotel, Penang, Malaysia
INTRODUCTION

● A librarian?

● Someone who works in a library

● Digital information is ubiquitous - people no more go to libraries to get info
DEFINITION

- form a strong working relationship between librarian & group of team who need of the librarian’s information expertise

- this relationship produce a shared goal
DEFINITION

- Librarian accepted as member of the group
- knowledge and understanding of the group grows
- result in customised, high-value of contribution
Factors that define Embedded Librarianship (Shumaker, 2009)
DEFINITION

- an integral part to the whole (Dene, 2011)
- closed physical proximity not compulsory, but an advantage
Virtual librarian
✓ available remotely via all kind of communications
✓ still in passive mode
LIBRARIANSHIP MODELS: REVISITED

Roving librarian
✓ librarian leaves library & set a different physical location ‘service center’
✓ still disconnected from the work of organisation
LIBRARIANSHIP MODELS: REVISITED

Traditional subject liaison librarian
✓ goal - reference service and collection development
✓ not share institutional goal in teaching & research
Embedded librarian

- ongoing working relationship
- members of the group consider librarian as one of the members
- customised, high-value contribution
WHY EMBEDDED LIBRARIAN?

- decreasing number of face to face reference transactions
- growing number of literature esp. online
- little access to students in classroom
## Attributes of Embedded Librarians

Differences between Traditional & Embedded Librarianship (Schumaker, 2009)

<table>
<thead>
<tr>
<th>Traditional</th>
<th>Embedded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsive</td>
<td>Anticipatory</td>
</tr>
<tr>
<td>Individual customers</td>
<td>Team of collaborators</td>
</tr>
<tr>
<td>Standardised</td>
<td>Customised</td>
</tr>
<tr>
<td>Single transaction</td>
<td>Ongoing projects</td>
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<tr>
<td>Service</td>
<td>Partnership</td>
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</tbody>
</table>
EL IN DISTANCE EDUCATION

• integrating librarian with students and faculty members in Learning Management System (LMS)

• librarians participate in forum, Library Guide, instructional video, screen casting, etc
Librarian at Community College of Vermont (CCV) participate in online forum.
EL IN DISTANCE EDUCATION

Librarian at Community College of Vermont (CCV) participate in online forum

Figure 2

Librarian’s Personal Greeting to Forum
EL IN DAR AL-HIKMAH LIBRARY, IIUM

• Embedded librarian similar to the liaison librarian programme

• Library & Faculty form a partnership in Information Literacy (IL) programme
**EL IN DAR AL-HIKMAH LIBRARY, IIUM**

<table>
<thead>
<tr>
<th>NO.</th>
<th>MODULE</th>
<th>LEVEL OF STUDY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Library skills for first year students</td>
<td>Undergraduate</td>
</tr>
<tr>
<td>2</td>
<td>Law 1030: Legal method</td>
<td>Undergraduate</td>
</tr>
<tr>
<td>3</td>
<td>LE/LQ 4000: English/Arabic for academic purpose</td>
<td>Undergraduate</td>
</tr>
<tr>
<td>4</td>
<td>Library research skills for post graduate</td>
<td>Post Graduate</td>
</tr>
<tr>
<td>5</td>
<td>LAW 6812: legal research</td>
<td>Post Graduate</td>
</tr>
<tr>
<td>6</td>
<td>ACC 6650: Academic writing and library search</td>
<td>Post Graduate</td>
</tr>
<tr>
<td>7</td>
<td>Bibliographic tools (Endnotes &amp; Mendeley)</td>
<td>All levels</td>
</tr>
</tbody>
</table>
• Liaison librarian is integrated to courses
<table>
<thead>
<tr>
<th>WEEK</th>
<th>TOPIC</th>
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<tbody>
<tr>
<td>8</td>
<td>Introduction: Using the library for academic research purposes</td>
</tr>
</tbody>
</table>
| 9    | Electronic Research Process (Library)  
Search techniques - how to develop your search query, Boolean Operators, Proximity Search,  
Query Language - some rules for formulating search queries |
| 10   | Electronic Research Process - Online Databases |
| 11   | Using Internet for Research Purposes  
Evaluating the world wide web documents  
Search engines - various types; the advantages and disadvantages of search engines |
SUSTAINING EMBEDDED LIBRARIAN

• Build strong relationships with users

• Focus on understanding users’ work and information needs

• Share their goals and actively contribute to the achievement of those goals
CONCLUSION

• Embedded librarianship is more than service. It is partnership

• Embedded librarianship proceeds from tradition of subject liaison librarians

• The future is already here; it’s just not evenly distributed (William Gibson, 1993)
CONCLUSION

• Obstacles from faculty & academic admin is there

• But the greater obstacle is limitation of vision and ambitions of librarians
- Thank you -

