EMBEDDED LIBRARIAN IN HIGHER EDUCATION

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SCOPE

- Introduction & definition
- Librarianship models: revisited
- Why embedded librarianship (EL)?
- Attributes of EL

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SCOPE

- EL in distance education
- EL in Dar Al-Hikmah Library, IIUM
- Sustaining EL roles
- Conclusion

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INTRODUCTION

- A librarian?

- Someone who works in a library

- Digital information is ubiquitous – people no more go to libraries to get info

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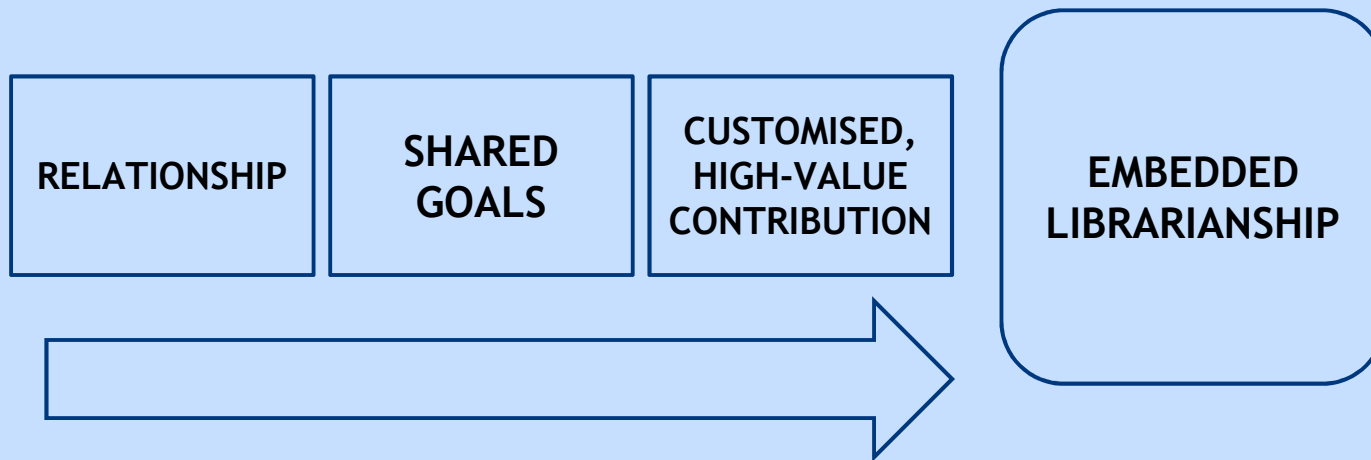OPEN UNIVERSITY MALAYSIA

DEFINITION

- form a strong working relationship between librarian & group of team who need of the librarian's information expertise

- this relationship produce a shared goal

DEFINITION

- Librarian accepted as member of the group

- knowledge and understanding of the group grows

- result in customised, high-value of contribution

DEFINITION

RELATIONSHIP	SHARED GOALS	CUSTOMISED, HIGH-VALUE CONTRIBUTION

EMBEDDED LIBRARIANSHIP

Factors that define Embedded Librarianship (Shumaker, 2009)

DEFINITION

- an integral part to the whole (Dene, 2011)

- term derived from – embedded journalist (Dewey, 2004)

- closed physical proximity not compulsory, but an advantage

LIBRARIANSHIP MODELS: REVISITED

Virtual librarian
- ✓ available remotely via all kind of communications
- ✓ still in passive mode

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LIBRARIANSHIP MODELS: REVISITED

Roving librarian
- ✓ librarian leaves library & set a different physical location 'service center'
- ✓ still disconnected from the work of organisation

LIBRARIANSHIP MODELS: REVISITED

Traditional subject liaison librarian
- ✓ goal – reference service and collection development
- ✓ not share institutional goal in teaching & research

LIBRARIANSHIP MODELS: REVISITED

Embedded librarian
- ✓ ongoing working relationship
- ✓ members of the group consider librarian as one of the members
- ✓ customised, high-value contribution

WHY EMBEDDED LIBRARIAN?

- decreasing number of face to face reference transactions

- growing number of literature esp. online

- little access to students in classroom
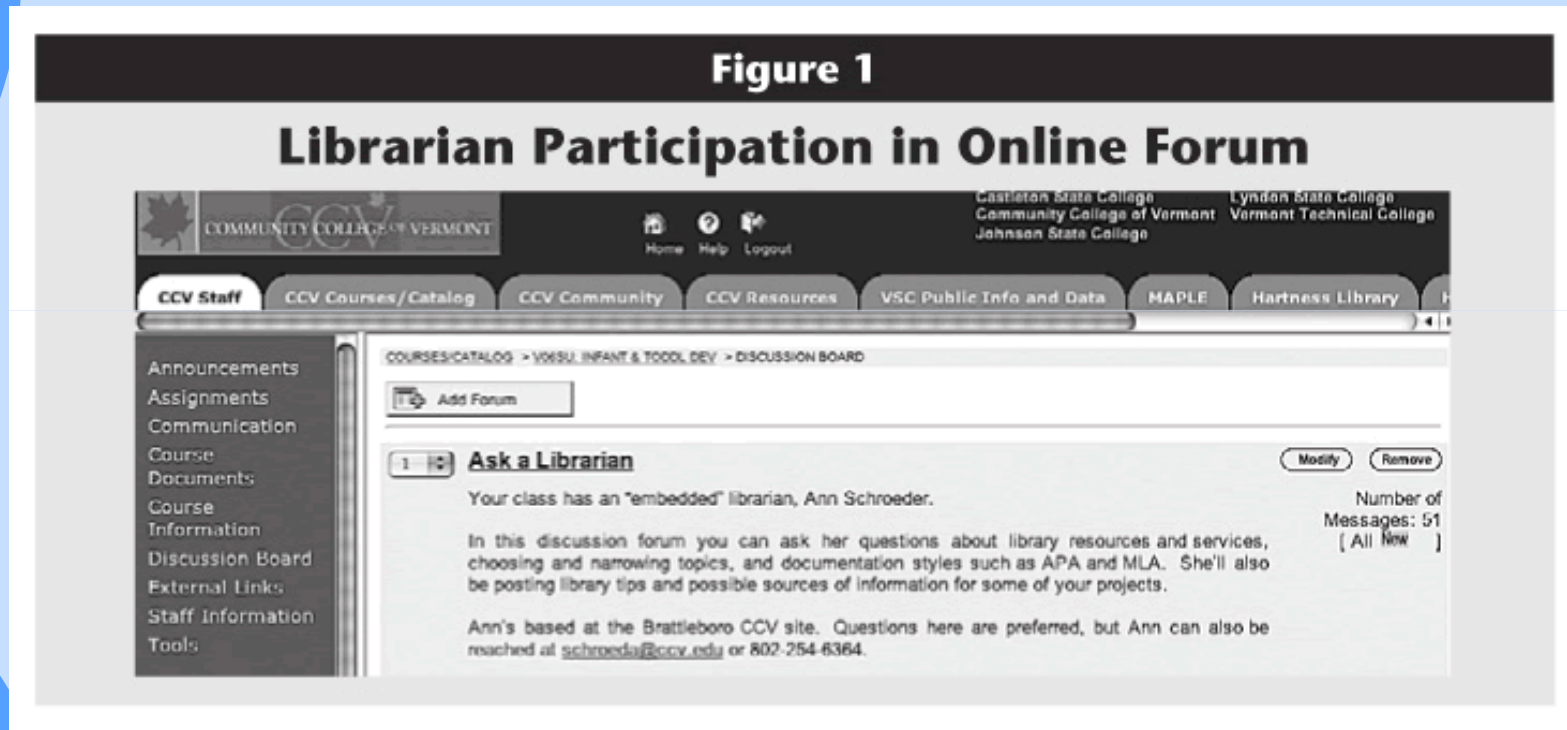
ATTRIBUTES OF EMBEDDED LIBRARIANS

TRADITIONAL	EMBEDDED
Responsive	Anticipatory
Individual customers	Team of collaborators
Standardised	Customised
Single transaction	Ongoing projects
Service	Partnership

Differences between Traditional & Embedded Librarianship (Schumaker, 2009)

EL IN DISTANCE EDUCATION

- integrating librarian with students and faculty members in Learning Management System (LMS)

- librarians participate in forum, Library Guide, instructional video, screen casting, etc
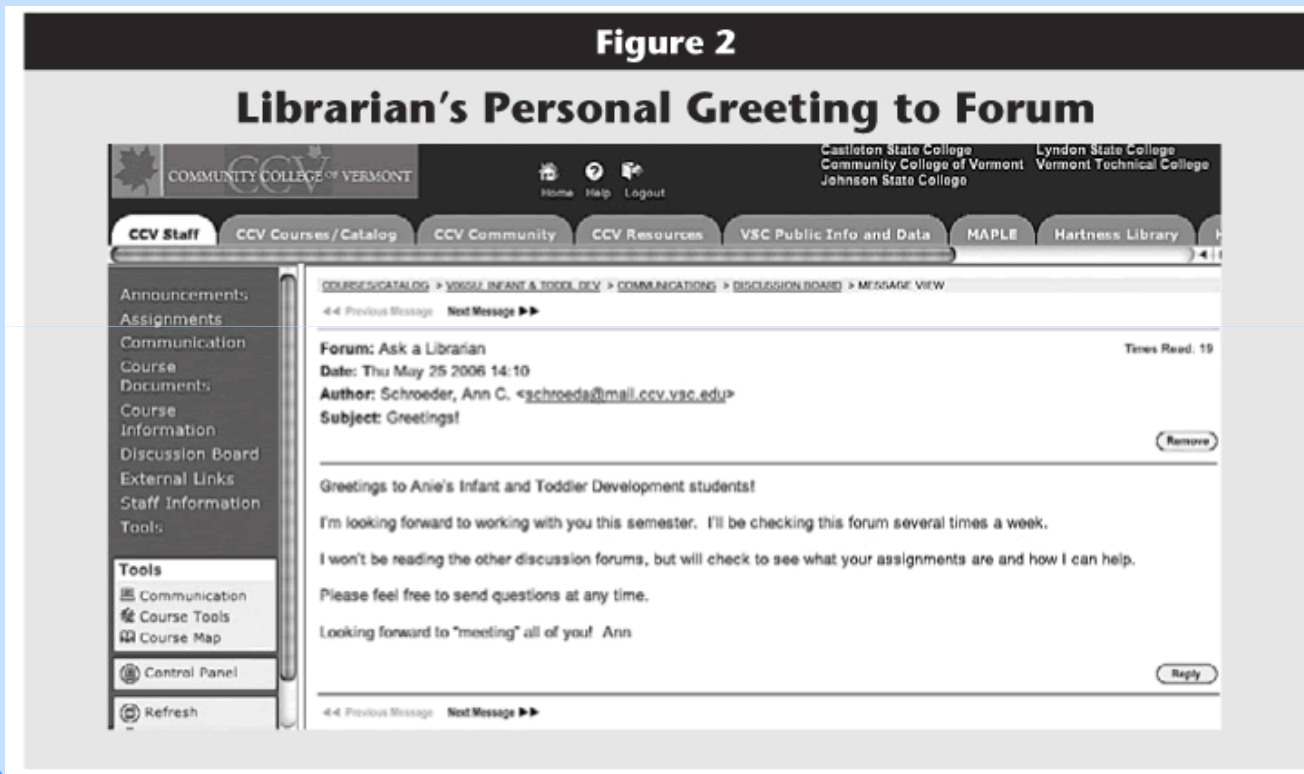
EL IN DISTANCE EDUCATION

Librarian at Community College of Vermont (CCV) participate in online forum

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EL IN DAR AL-HIKMAH LIBRARY, IIUM

- Embedded librarian similar to the liaison librarian programme

- Library & Faculty form a partnership in Information Literacy (IL) programme

EL IN DAR AL-HIKMAH LIBRARY, IIUM

NO.	MODULE	LEVEL OF STUDY
1	Library skills for first year students	Undergraduate
2	Law 1030: Legal method	Undergraduate
3	LE/LQ 4000: English/Arabic for academic purpose	Undergraduate
4	Library research skills for post graduate	Post Graduate
5	LAW 6812: legal research	Post Graduate
6	ACC 6650: Academic writing and library search	Post Graduate
7	Bibliographic tools (Endnotes & Mendeley)	All levels

EL IN DAR AL-HIKMAH LIBRARY, IIUM

- Liaison librarian is integrated to courses

EL IN DAR AL-HIKMAH LIBRARY, IIUM

WEEK	TOPIC
8	**Introduction: Using the library for academic research purposes**
9	**Electronic Research Process (Library)** Search techniques - how to develop your search query, Boolean Operators, Proximity Search, Query Language - some rules for formulating search queries
10	**Electronic Research Process - Online Databases**
11	**Using Internet for Research Purposes** Evaluating the world wide web documents Search engines - various types; the advantages and disadvantages. of search engines

ACC 6650: Academic writing and library search

SUSTAINING EMBEDDED LIBRARIAN

- Build strong relationships with users

- Focus on understanding users' work and information needs

- Share their goals and actively contribute to the achievement of those goals

CONCLUSION

- Embedded librarianship is more than service. It is partnership

- Embedded librarianship proceeds from tradition of subject liaison librarians

- The future is already here; it's just not evenly distributed (William Gibson, 1993)

CONCLUSION

- Obstacles from faculty & academic admin is there

- But the greater obstacle is limitation of vision and ambitions of librarians

- Thank you -

REFERENCE

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